

## RESULT OF AGM 21<sup>st</sup> September 2010

At the Annual General Meeting of ASOS plc ("ASOS") held on 21 September 2010, all resolutions proposed were duly passed by shareholders on a show of hands, in accordance with ASOS' articles of association. For information, the proxy votes received are set out below.

No.	Resolution	For		Against		Withheld	Chairman's discretion
		Number	%	Number	%	Number	Number
1	THAT the financial statements for the financial year ended 31 March 2010 together with the reports of the directors and auditors thereon be received and adopted.	33,013,934	98.88	366,296	1.10	26,250	7,875
2	THAT Robert Bready be re-elected as a director of the Company.	31,526,864	94.43	1,851,291	5.55	28,325	7,875
3	THAT Jonathan Kamaluddin be re-elected as a director of the Company.	31,526,864	94.43	1,851,291	5.55	28,325	7,875
4	THAT Peter Williams be re-elected as a director of the Company.	25,733,498	77.72	7,371,888	22.26	301,094	7,875
5	THAT PricewaterhouseCoopers LLP be re-elected as auditors of the Company and the directors be allowed to fix their remuneration.	31,840,082	95.37	1,540,148	4.61	26,250	7,875
6	THAT the directors be authorised to allot shares.	27,571,340	82.62	5,792,330	17.36	42,810	7,875
7	THAT the directors be authorised to disapply statutory pre-emption rights.	33,222,525	99.55	140,145	0.42	42,810	8,875
8	THAT the Company be authorised to make market purchases of its own shares.	33,331,300	99.98	0	0.00	75,180	7,875