

RESULT OF AGM

At the Annual General Meeting of ASOS plc ("ASOS") held on 4 December 2013, all resolutions proposed were duly passed by shareholders on a show of hands, in accordance with ASOS' Articles of Association. For information, the proxy votes received are set out below.

| No | Resolution | For | | Against | | Withheld | Chairman's Discretion |
|-----------|--|---------------|----------|----------------|----------|-----------------|------------------------------|
| | | Number | % | Number | % | Number | Number |
| 1 | To receive and adopt the accounts of the Company for the financial year ended 31 August 2013 together with the Directors' Report and the Auditors' Report on those accounts. | 35,650,125 | 98.4 | 575,352 | 1.59 | 9,304 | 150 |
| 2 | To approve the Directors' Remuneration Report for the financial year ended 31 August 2013. | 33,668,852 | 94.07 | 2,118,620 | 5.92 | 447,309 | 150 |
| 3 | To elect Ian Dyson as a Director of the Company. | 35,503,201 | 98 | 722,398 | 1.99 | 9,182 | 150 |
| 4 | To re-elect Nick Robertson as a Director of the Company. | 36,225,611 | 99.99 | 0 | 0 | 9,170 | 150 |
| 5 | To re-elect Karen Jones as a Director of the Company. | 34,705,934 | 96.85 | 1,126,775 | 3.14 | 402,072 | 150 |
| 6 | To re-appoint PricewaterhouseCoopers LLP as auditors of the Company. | 32,919,343 | 91.06 | 3,228,730 | 8.93 | 86,708 | 150 |
| 7 | To authorise the directors to determine the amount of the auditors' remuneration. | 33,766,024 | 93.42 | 2,376,029 | 6.57 | 92,728 | 150 |
| 8 | To authorise the directors to allot shares under section 551 of the Companies Act 2006. | 36,224,515 | 99.99 | 0 | 0 | 10,266 | 150 |
| 9 | To authorise the directors to disapply statutory pre-emption rights. | 36,111,272 | 99.68 | 113,186 | 0.31 | 10,323 | 150 |
| 10 | To authorise the Company to make market purchases of its own shares. | 35,317,850 | 98.56 | 511,514 | 1.43 | 405,417 | 150 |