Result of AGM

ASOS Plc is pleased to announce that all of the resolutions, as set out in the Notice of Annual General Meeting, were duly passed by shareholders by way of poll, at the Company's Annual General Meeting held on Wednesday 11 January 2023, as set out in the table below.

| RESOLUTIONS | FOR | % FOR | AGAINST | % AGAINST | WITHHELD* |
|--|------------|--------|-----------|-----------|-----------|
| 1. To approve the Annual Report and Accounts for the financial year ended 31 August 2022 | 67,217,922 | 99.84% | 109,608 | 0.16% | 119,512 |
| 2. To approve the Directors' Remuneration Policy for the financial year ended 31 August 2022 | 66,669,368 | 98.95% | 709,121 | 1.05% | 68,553 |
| 3. To approve the Directors' Remuneration Report for the financial year ended 31 August 2022 | 65,577,802 | 97.23% | 1,867,729 | 2.77% | 1,511 |
| 4. To re-elect Jørgen Lindemann as a Director of the Company | 66,282,261 | 98.47% | 1,032,923 | 1.53% | 131,858 |
| 5. To re-elect Mai Fyfield as a Director of the Company | 67,043,836 | 99.41% | 399,733 | 0.59% | 3,473 |
| 6. To re-elect Nick Robertson as a Director of the Company | 66,786,203 | 99.03% | 657,366 | 0.97% | 3,473 |
| 7. To elect José Antonio Ramos Calamonte as a Director of the Company | 66,951,770 | 99.27% | 491,578 | 0.73% | 3,644 |
| 8. To elect Patrick Kennedy as a Director of the Company | 66,626,458 | 98.79% | 816,890 | 1.21% | 3,644 |
| 9. To re-appoint PriceWaterhouseCoopers LLP as auditors of the Company | 62,758,308 | 93.05% | 4,686,962 | 6.95% | 1,772 |
| 10. To authorise the Directors to determine the amount of the auditors' remuneration | 62,834,082 | 93.16% | 4,610,526 | 6.84% | 2,434 |
| 11. To authorise the Company to make political donations | 67,032,052 | 99.39% | 413,783 | 0.61% | 1,207 |
| 12. To authorise the Directors to allot Ordinary Shares in the Company | 67,141,819 | 99.55% | 302,541 | 0.45% | 2,682 |
| 13. To authorise the Directors to disapply pre-emption rights** | 67,255,477 | 99.72% | 189,517 | 0.28% | 2,048 |
| 14. To authorise the Company to make market purchases of own shares** | 66,957,618 | 99.28% | 488,195 | 0.72% | 1,229 |
| 15. To approve the ASOS Plc Deferred Bonus Plan 2022 Rules | 66,978,972 | 99.41% | 399,101 | 0.59% | 68,969 |

^{*}A vote withheld is not a vote in law and is not counted in the votes for or against a resolution

^{**} Passed as a special resolution.